



Inter Pag Makes Electronic Payment Easier and More Secure with IoT Technology

Background

Inter Pag (formerly Granito), a Brazilian electronic payment transaction company, specializes in helping merchants increase sales and optimize efficiency via their innovative software solutions and IoT-connect point-of-sale (POS) systems. Inter Pag's service network is equipped with expert consultants who personally deliver equipment, assist with machine configuration, and guide customers in choosing the best solution for their profile.

Inter Pag leverages KORE's connectivity services to provide infallible network coverage for their IoT-connected solutions and devices, ensuring their customers can facilitate electronic payment transactions safely and reliably.

Challenge

One of the primary obstacles to address was the need to decrease both the time and cost of delivering SIM cards to franchisees, as activating them prior to dispatch would initiate charges even before delivery.

Additionally, achieving greater efficiency must also be balanced with enhanced security measures. According to Granito's Operations Director, Renato Catalan, the company uses around 50 thousand lines, supplied by KORE, throughout Brazil. Given the scope and size of their operation, Inter Pag requires maximum agility, flexibility, and scalability when it comes to servicing their customers - which is what led them to KORE.

A woman with long dark hair, wearing a yellow ribbed sweater, is standing at a counter and using a payment terminal. She is smiling and looking down at the terminal. The background is a blurred indoor setting, possibly a store or office.

"The most important points for us are the indicators [KORE] provides and the robustness of the data platform and KPIs, which make all the difference when delivering agile and reliable logistics management to our customers," said Catalan.

Solution

KORE implemented a server-to-server block in order to protect all data traffic, lines parameterized exclusively for Inter Pag machines, with its own APN and process automation via API for franchisees to access the company portal, in which they can reset, reduce SLAs, relieve Pas, and allow service to the end customer instantly. "Clear and agile communication is a central part in providing quality services, whether with each of our end customers or with suppliers like KORE, whose solutions always give us the certainty of zero problems," Catalan pointed out.

Results

Thanks to G.A.S. (Advanced Management of SimCards platform), it is possible to have two simultaneous stocks (stock of plastic and stock of lines) in our branches optimizing logistics and costs, once we can activate, deactivate, and reassociate lines directly and remotely, allowing for 50 percent more efficiency compared to traditional connectivity. "The KORE G.A.S. platform is complete, with features that brought us speed and security, contributing decisively to our best results," Catalan concluded.

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About KORE

KORE is a pioneer, leader, and trusted advisor delivering mission critical IoT solutions and services. We empower organizations of all sizes to improve operational and business results by simplifying the complexity of IoT. Our deep IoT knowledge and experience, global reach, purpose-built solutions, and deployment agility accelerate and materially impact our customers' business outcomes.

[For more information, visit korewireless.com.](http://korewireless.com)



About Inter Pag

Inter Pag is a Brazilian technology company for payment solutions. Specializing in products customized to the needs of each client, Inter Pag delivers modern, agile payment machines with fair rates, and applications for digital payment methods, which bring comfort and confidence to those who use them. The company was created with the aim of meeting the expectations and needs of entrepreneurs who want to grow in a sustainable and intelligent way. On the market since 2015, it has around 700 employees and has the banks BMG and Inter as partners.

[For more information, visit Inter.co](http://Inter.co)