



IOT MOBILE ALARMING MADE POSSIBLE FOR INSIDE & OUTSIDE BY NEDERLANDSE SENIOREN ALARMERING B.V. AND KORE

COMPANY OVERVIEW

Nederlandse Senioren Alarmering B.V. is a Dutch company specializing in the development and delivery of personal alarm systems tailored for elderly individuals. Their product portfolio includes wearable devices such as alarm pendants and wristbands equipped with an SOS button. When pressed, the device triggers an alert that is transmitted to a designated alarm centre or directly to pre-set contact persons. The devices also provide GPS tracking and a direct call-back feature, ensuring real-time assistance in case of emergencies. Geographically, the company serves the Netherlands and the Dutch-speaking regions of Belgium, with plans to expand further.

BUSINESS CHALLENGE

As the aging population in the Netherlands and Belgium grows, more elderly individuals are choosing to live independently for longer periods of time. However, this increased independence comes with safety concerns, particularly for those living alone or in vulnerable conditions. Nederlandse Senioren Alarmering B.V. sought to address this challenge by creating a reliable, easy-to-use personal alarm system that would enhance the safety and well-being of elderly people in their homes. The key pain point was to ensure that the elderly could access immediate assistance when necessary, without compromising their independence.

THE ROLE OF KORE IN CONNECTIVITY

In order to support the functionality of its alarm systems, Nederlandse Senioren Alarmering B.V. required a robust connectivity solution that could ensure seamless communication and location tracking. The company sought a partner that could deliver reliable global connectivity for their devices, with strong GPS and GSM support.



After evaluating several options, Nederlandse Senioren Alarmering B.V. decided to partner with KORE due to its competitive pricing, product reliability, and high level of service. KORE provided the company with an eSIM solution that enabled the devices to operate with SIM cards that function globally, ensuring coverage across multiple regions. This solution was crucial in ensuring that their alarm systems could function effectively, offering real-time location tracking and call support no matter where the elderly individuals were located.

SOLUTION IMPLEMENTATION

With the KORE eSIM solution in place, Nederlandse Senioren Alarmering B.V.'s personal alarm devices gained the ability to offer GPS location services and GSM support. This meant that when an elderly user pressed the SOS button, their exact location would be sent to the alarm centre or contact persons, and the call-back feature could be activated immediately. The flexibility of the eSIM also allowed the devices to switch between network providers as needed, ensuring continuous service in different regions.

RESULTS

The implementation of KORE's eSIM solution brought significant benefits to Nederlandse Senioren Alarmering B.V., most notably in product reliability and customer satisfaction. The enhanced connectivity ensured that the alarm systems worked consistently, leading to fewer disruptions and greater peace of mind for both the elderly users and their families. This resulted in increased customer satisfaction, as evidenced by the positive feedback the company received from its client base.

"We are pleased to partner with KORE – the great service we receive continues to support our business."

Rene Bloothoofd, Co-Owner of
Nederlandse Senioren Alarmering B.V.

CONCLUSION

Through its partnership with KORE, Nederlandse Senioren Alarmering B.V. was able to enhance the reliability and functionality of its personal alarm systems, providing critical safety features for elderly individuals living independently. By addressing the connectivity challenge with a robust eSIM solution, the company ensured that its products remained effective and dependable, ultimately leading to happier customers and a successful business operation in the growing market for elderly care.





ABOUT KORE

KORE is a pioneer, leader, and trusted advisor delivering mission critical IoT solutions and services. We empower organisations of all sizes to improve operational and business results by simplifying the complexity of IoT. Our deep IoT knowledge and experience, global reach, purpose-built solutions, and deployment agility accelerate and materially impact our customers' business outcomes.

For more information, visit eu.korewireless.com.



Nederlandse Senioren Alarmering
Veiligheid en Welzijn

ABOUT NEDERLANDSE SENIOREN ALARMERING B.V.

Nederlandse Senioren Alarmering B.V. is an innovative software development company that closely monitors the market for the latest trends and technologies regarding mobile alarms. Started in 2011, we have grown over the years into a large organisation. We have a team of well-trained advisors who can assist you at all time for advice, even on location. The possibilities are endless with us!

For more information, visit www.nl-alarmering.nl